



INDIANOLA SUSTAINABILITY FAIR

Activities For All Ages

-  Educational Speakers & Presentations
-  Booths and Interactive Experiences
-  Bald Eagle Exhibit
-  Grow Solar Program
-  Fun Kids Activities - Storytelling, Scavenger
-  Hunt, Pot a Pollinator Plant and more
-  Recycling Truck and Electric Car

The event is hosted by the
Indianola Sustainability Committee
in partnership with:



2020 Sustainability Fair

Saturday, April 4, 2020

1 p.m. to 4:30 p.m.

Blake Fieldhouse

403 S 15th St, Indianola, IA 50125

The 2020 Sustainability Fair is a gathering of organizations and businesses to inform and engage the citizens of Indianola and surrounding communities about sustainability. Attendees of all ages will learn how to implement sustainable practices into their everyday lives whether it be renewable energy options, energy efficiency gardening and composting, sustainable transportation, zero waste practices and more.

The 2020 Sustainability Fair, an initiative of the Indianola Sustainability Committee in partnership with the City of Indianola, will welcome over 300 sustainable-minded attendees. This is a great opportunity for your organization to be publically associated with sustainability in the community. Please review the sponsorship opportunities on the following page.

Register Now to Sponsor or Become an Exhibitor!

Email Rita at ritabresnan@gmail.com to become a sponsor or exhibitor

Committed Exhibitor

SOAR (Save Our Avian Resources) has committed to our 2020 event, which always brings in a very large crowd, allowing maximum exposure for your organization. SOAR will be presenting a live education ambassador bald eagle at this years event.



2020 Exhibitor Opportunities

Contact Rita Bresnan at (515) 783-0643 or ritabresnan@gmail.com for registration and payment. The deadline to become an exhibitor is Friday March 13th. Selling of products will be allowed during the fair as well as distribution of samples of products, alcohol is prohibited. ****Booth fees can be waived for organizations with financial constraints, please contact Rita for arrangements.*

Nonprofit Exhibitors are responsible for bringing any and all equipment (table will be provided) needed for your booth space.	\$10
Small Business (1 to 5 employees) Exhibitors are responsible for bringing any and all equipment (table will be provided) needed for your booth space.	\$15
Large Business (5 or more full-time employees) Exhibitors are responsible for bringing any and all equipment (table will be provided) needed for your booth space.	\$25
Activity Based Booth The sustainability committee is interested in incorporating experiential activities into the booth exhibit. If you have an idea for a booth experience, please contact us so we can coordinate space requirements. There will be no additional fee for this.	Inquire

Who should exhibit? Organizations who...

- Incorporate environmental values as part of their mission.
- Provide alternative energy sources and/or energy efficiency solution for residential and commercial properties.
- Provide composting and other sustainable waste management solutions.
- Provide education on sustainable landscaping, gardening, cleaning, construction, transportation, investment, and recreation.
- Offer products that are reused, recycled, up-cycled or designed for a sustainable lifecycle.
- Provide vegetarian, vegan and/or organic food options.
- Promote sustainable and healthy food choices.
- Implemented sustainability into their operations.
- Offer other products and/or services derived from sustainable business practices.

2020 Sponsorship Opportunities

Contact Rita Bresnan at (515) 783-0643 or ritabresnan@gmail.com registration and payment. The deadline to be an event sponsor is Friday, March 13th. Please submit your organizations logo to Rita by Friday March 20th for inclusion in printed materials. For in-kind sponsorship, please contact Rita at contact information above For payment by check, please find payment information on last page of brochure.

- Sponsorship and introduction of one Educational Workshop
- Exhibitor booth included
- Logo on Facebook event page
- Name listed in Fair program
- Large logo in Fair program
- Large logo on Fair banner

PRESENTING SPONSOR \$250 (3 available)

- Exhibitor booth included
- Logo on Facebook event page
- Name listed in Fair program
- Medium logo in Fair program
- Medium logo on Fair banner

MAIN SPONSOR \$200

- Exhibitor booth included
- Name listed on
- Small logo listed in Fair program

ADVOCATE \$100

- Exhibitor booth included
- Name listed on Facebook event page
- Name listed in Fair program

SUPPORTER \$50

The Indianola Sustainability Committee works to showcase and build on these independent efforts to create a unified county-wide approach. Collectively we form a critical network of stewards committed to preserving our natural and economic wealth through sustainable actions.

We anticipate over 300 sustainable-minded attendees of varying ages. This is a great opportunity for your organization to be publicly associated with sustainability and the Indianola Sustainability Committee. Register now to be an event sponsor exhibitor!

The Sustainability Fair committee reserves the right to refuse participation to any organizations that do not align with the Indianola Sustainability Committee's values and mission.

Zero Waste Requirements

As an event focused on sustainability, we aim to make the Fair a near-zero-waste event. We encourage you to reduce or eliminate all single use items; be mindful of any handouts and promotional items given out or sold. Items and materials such as styrofoam, plastic bags, disposable water bottles, straws, plastic utensils, paper plates, cups and other single-use plastics are damaging to our environment and can typically be substituted with a more sustainable option. Reusable materials and products made from recycled content are encouraged. Food vendors should consider alternative methods to reduce waste, such as compostable serving options. Our Fair promotions will encourage attendees to bring their own reusable water bottles and travel mugs. We will have staff at each receptacle station to assist in choosing the correct receptacle for composting, recycling and trash.

Payment Information

Sponsorships and/or exhibitor registrations can be paid by check. All checks must be received by March 21st. We will not accept checks the day-of the event. Please make checks payable to the Indianola Sustainability Committee and mail to:

110 N H St.
Indianola, IA 50125