



Dear Indianola Community Member,

As you may be aware, at the beginning of each decade, the United States Census Bureau conducts a process to count our population and households. The Census provides a basis for reapportioning congressional seats, redistricting, and distributing more than \$675 billion in federal funds annually that support the State, County and vital services in our community.

By April 1, 2020, every home will receive an invitation to participate in the 2020 Census. Once received, you will have three options for responding:

- Online;
- By phone; or
- By mail.

In mid-March, households throughout our community will begin receiving official Census Bureau mail with detailed information on how to respond to the 2020 Census.

The reason you are receiving this letter is because we want to stress the importance of your participation and the impact it will have on the future of our community. We are requesting your assistance in helping achieve an accurate count for the 2020 Census by sharing the importance of, and the need to participate in the Census, with members of your family, friends, neighbors and fellow community members. Please know that all information provided to the Census Bureau is strictly confidential; it is not shared with anyone, including other federal agencies.

If you have any questions regarding this letter or the Census, please visit the City's webpage (www.indianolaiowa.gov), the Census' website (<https://2020census.gov/en.html>) or by contacting Charlie Dissell, the City's Community and Economic Development Director, at (515) 962-5276 or cdissell@indianolaiowa.gov.

Thank you for your attention to this important matter.

Ryan J. Waller
City Manager
City of Indianola

Art Sathoff
Superintendent of Schools
Indianola School District

Bob Lane
Interim President
Simpson College

Brenda Easter
President/CEO
Indianola Chamber