MetroQuest Survey Results
Participants – 1,635

• Open June 24 to August 19

• Distributed via:
  • Facebook
    • City of Indianola
    • 154 shares
  • Emails to
    • City Staff
    • Project Management Team

If they answered no to “Do you live in Indianola?”, how did they answer “Do you work in Indianola”?

Yes .... 62
I work elsewhere .. 49
I am retired or Unemployed . 17
Unknown ........ 3

Age of Participants

20 and younger .. 13
21 to 40 ............ 512
41 to 60 ............ 514
61 to 80 ............ 219
81 and older ........ 13

Do you live In the City of Indianola?

Yes ...................... 1,132
No .......................... 131

Do you Work in Indianola?

Yes ......................... 534
I work elsewhere .... 515
I am retired or unemployed .......... 211

Gender

Male ...................... 375
Female .................. 869
Other ......................... 7
That’s Important

Number of times in Top 5, and average rank for each topic
(lower value rank = higher priority)
Strategies for Educational Opportunities

Daycare Services
Expand opportunities for in-home and daycare centers.

Trade Services
Offer trade service training, certification and advanced education options.

College Prep Courses
Increase college prep courses and opportunities offered at local schools.

Job Shadow Programs
Develop a local job shadow program partnering businesses and students.

Entrepreneurship
Promote entrepreneur programs, mentorship and businesses start-up assistance.

AGREE DISAGREE
Strategies for Economic Development

- **Big Box**: Allow for big box store franchises.
  - Agree: 424
  - Disagree: 603

- **Local / Small Businesses**: Encourage entrepreneurship and support of local, small businesses.
  - Agree: 1,072
  - Disagree: 16

- **Professional Services**: Offer a variety of personal care and professional service businesses.
  - Agree: 830
  - Disagree: 202

- **Restaurant / Bar**: Expand and support a variety of food and drink establishments.
  - Agree: 1,029
  - Disagree: 67

- **Retail / Office**: Develop and encourage more retail and office space.
  - Agree: 873
  - Disagree: 169
Strategies for Climate Change

- **Green Infrastructure**: Build green infrastructure such as street trees, detention basins, or swales.
- **Hazard Mitigation**: Follow hazard mitigation strategies for disaster preparedness and response.
- **Public Health**: Increase strategies to promote public health, safety, and wellness.
- **Solar Energy**: Allow for and promote solar energy production in Indianola.
- **Wind Energy**: Allow for a promote wind energy production in Indianola.

**Agree** | **Disagree**
---|---
15 | 21
18 | 6
20 |
Strategies
Community Character

Art and Culture
Encourage public art, festivals, and cultural gatherings.

Community Events
Offer a variety of community festivals, gatherings and entertainment events.

Growth Management
Preserve the small-town feel; develop responsible growth strategies.

Historic Preservation
Preserve and celebrate historic sites, buildings, and structures.

Streetscape
Improve streetscape and building facade appearance and design.

AGREE DISAGREE
Strategies
Housing Opportunities

- **Apartments / Condos**
  Develop multi-family apartment and condo complexes of varying sizes.
  - Agreement: 325
  - Disagreement: 246

- **Large Lot Single Family**
  Develop large-lot housing developments of 5 acres or more.
  - Agreement: 275
  - Disagreement: 300

- **Senior Housing**
  Increase housing options such as apartments, independent / assisted living.
  - Agreement: 390
  - Disagreement: 183

- **Small Lot Single Family**
  Develop small lot housing developments of less than 1 acre.
  - Agreement: 496
  - Disagreement: 94

- **Townhomes**
  Develop single-family attached structures to own or rent.
  - Agreement: 413
  - Disagreement: 167
Strategies
Parks & Recreation

Active Recreation
Expand active rec such as sport fields/courts, trails, and water sports.

Passive Recreation
Increase passive rec options such as walking paths and wildlife watching.

Playground / Park Amenities
Maintain and improve existing park amenities, add amenities to new parks.

Recreational Programs
Expand local rec programs for all ages and ability levels.

Specialty Parks
Parks such as dog parks, splash pads, skate parks, disc golf.
Strategies
Transportation Options

**Bike Lanes**
Incorporate bike lanes, a separate travel lane on roadways for bicyclists.

**Expanded Bus Services**
Provide additional transportation options to Des Moines and the metro.

**Multi-Use Trails**
Develop paved or unpaved trails that separate bicyclists from the roadway.

**Ride-Share**
Encourage ride-share companies such as Uber/Lyft to provide on-call trans.

**Shared-Lane Markings**
Incorporate pavement markings signaling a bicycle/vehicle shared roadway.
Strategies for Natural Environment

- **Ag Preservation**: Develop policies to encourage agricultural preservation practices.
- **Open Space**: Preserve and designate priority wildlife habitat and open space.
- **Tree Preservation**: Develop policies to preserve existing and plant new trees upon development.
- **Watershed Management**: Develop a watershed management plan and best practices.
- **Wetland Preservation**: Develop policies to preserve, develop and mitigate wetlands.
Money to Spend

Total budget allocated to each category for all participants

Participant Directions:
You're in charge of the City's capital improvement budget.

This budget is for building new things or making major repairs or renovations. It is not for ongoing operating expenses. How should these limited funds be spent?

Each participant received 100 coins.

City Buildings ............................................. 20,556
Downtown ................................................. 25,656
Natural Environment ................................. 15,145
Parks ........................................................... 21,793
Roads ......................................................... 38,229
Trails ........................................................... 16,093