

IPAC Minutes
Thursday, April 8th 6:00 P.M.

Called to order by President Dan Anderson

Approval of minutes 2/25/21 by Laurel Halstad

Business:

Grant Darrah and the IPAC mission statement. Wanting more feedback.

Introductions of members and got to know our new member Tim.

Discussed the number of members on the committee. We currently have 7 members. This is moved to the next meeting.

Approval of bylaws will need to move to the next meeting. Need to review the old one. Council will have to approve the new name, Indianola Public Arts Commission.

MailChimp update. Monica shared the categories on the contacts survey. We will be using a FREE service that would allow up to 2,000 contacts. Monica will send it out to our members first and then have Jackie post to the city webpage. Sandra said she would be happy to help post it to the city's page.

Grant brought up having a Facebook page for IPAC to get more contacts. Laurel mentioned being published in the Living magazine to become recognized. Discussion came up for a logo design to identify our group. This logo will be used for the webpage and other projects to identify our group. Grant will work on a logo design and Facebook page for our group.

Streetscape: Bob talked about the streetscape update and talked on behalf of the city. There are problems with taking city money to do a mural project on private property. This can be done on public property. Kamie Haynes is interested in a mural for her business LuLa Belle. She reached out to Bob about doing a mural for her business. Wanted Bob to reach out to our IPAC group. We discussed how it could be a sensitive subject because there is currently a Ragbrai mural on the side of the building.

We talked about other building options downtown. Laurel shared a few photos of building locations she found. Bob shared that the plan is to have city hall move out of this building and city and fire will move in here. Discussion over the white building behind True Value will remain and potentially could be open in the future. This could be a potential fine arts park to house the painted pianos and green space.

Laurel mentioned gathering snapshots from Instagram and current mural artists. This will help us be able to reach out to a mural artist in the future.

Pianos:

Dan brought up logistics to consider.

Bob mentioned to contact the local businesses.

There needs to be a cover on the pianos.

There needs to be an option to go inside or leave outside.

It needs to be located in an inviting atmosphere.

FLIERS Need to go out to advertise the project and get support.

By the Indianola mural on the square is a platform that could hold a piano.

Maybe the second piano could be directly across the square by LulaBelle.

Grant suggested inviting a pianist to come play the piano for the grand opening!

Winter storage?

Piano coverings?

Mike mentioned chaining to the piano.

Big risk of vandals?

Vote for # of pianos and gather more info. Move this to the next meeting when Kim is back.

The City Council approved our connection to the North River Arts. Mark was looking for a rep to sit on the North River Arts Council from Indianola. They would meet once a month. Discussion on when the meetings would come up and who could fit it in their busy schedule. Region is Northern Warren county. This is still to be determined.

Discussion of how often the group would meet. 4-22-21 and then move to monthly meetings.

Adjourned by Laurel

Seconded by Mike