

Indianola Public Arts Commission

Meeting Minutes – June 24, 2021

Members Present: Dan Anderson, Kim Guilford, Jim Lindsley, Tim Wilson, Monica Weinman, Grant Darrah

Members Absent: Laurel Halstead

Also Present: Jackie Raffety

Dan called the meeting to order at 6:00 p.m.

Tim motioned to approve the May 23, 2021 meeting minutes. Kim seconded and the motion carried.

Monica has assembled a list of 15 artists. Jackie will post a request on the City's Facebook page with the intent to generate more artists' names. The group discussed placing a request for artists in the Indianola magazine.

The group also discussed getting publicity for the stages of work on the piano (tuning/painting/restoration/finished and placed art piece) in the Independent Advocate and an article in the Indianola magazine. Jackie indicated the deadline to submit copy for the Indianola magazine is mid-August. Photos of the work taking place will be taken by Dan and Grant.

Dan will finish cleaning and tuning the piano this week. Grant and Kim will sand and prime and Monica will paint the finished design. The group discussed sponsorship levels and placement of sponsor plaque on top/side panel of piano. Cost of sponsorship was agreed upon at \$200 per sponsor with a maximum number of sponsors (to be determined) so as not to detract from the design. Monica suggested including the IPAC logo on the plaque and the group agreed. Canvas cover sponsorship and location sponsors were also discussed. The group agreed to recognize all sponsors at the ribbon cutting when the piano is initially placed. Jim will get prices for the canvas cover once he is given measurements of the piano.

Dan will include the sponsorship levels in the introductory business letter. Dan will revise some of the wording of the business letter to include verbiage regarding tax deductibility and the invitation for local pianists to play the piano once it is placed.

Jackie mentioned that Doug Bylund inquired whether IPAC would be interested in coordinating a graffiti art installation at the skate park to combat some of the inappropriate graffiti currently at the skate park. The group agreed, while it's a good idea, we do not want to focus our efforts on this project at this time.

Jackie requested list of stakeholders to give to Teva to assist with MasterPlan discovery.

Jim motioned to adjourn the meeting at 6:45 p.m. Monica seconded the motion and the motion carried.

Minutes recorded and submitted by Kim Guilford, Secretary