

**FOR IMMEDIATE RELEASE**

June 30, 2020



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## **Grow Solar Warren County Initiative Announced**

### *Businesses and Homeowners Pool Purchase Power for Solar Savings*

**WARREN COUNTY** — The sun is shining for homeowners and business owners in the Warren County area, as the Grow Solar Warren County program is set to commence this July. The program will allow individual home and commercial property owners to access competitive prices for solar installations through the power of volume purchasing.

The program is coordinated by the Midwest Renewable Energy Association (MREA) and the Nature Conservancy in Iowa, with promotional support from the Warren County Economic Development Corporation, the City of Indianola and the City of Carlisle.

"The City of Carlisle is proud to support the Grow Solar Warren County program to provide free resources for our citizens and business," said council member Ruth Randleman. "Carlisle is a great place to call home or start a business, and we are constantly looking for innovative ways to grow our community."

The program will provide residents and businesses with the opportunity to invest in their own high-quality renewable energy solar installations with potential savings on installation cost, while also helping businesses reach sustainability goals.

"The Indianola Sustainability Committee is committed to championing innovative sustainability practices that continue to move the City of Indianola forward," said Margaret Vernon, chair of the Indianola Sustainability Committee. "Growing solar is one of the most effective means to saving energy, as well as dollars, available to us."

Over the next few months, the program will provide free, one-hour long educational sessions for members of the public. Given the COVID-19 pandemic, these "Solar Power Hours" are scheduled virtually and will provide prospective participants with information about how solar energy works. MREA representatives will also be on hand to answer questions. The program's website, [www.WarrenCounty.GrowSolar.org](http://www.WarrenCounty.GrowSolar.org), features a sign-up form on which area residents and business owners can elect to receive an estimate or general program updates and Solar Power Hour announcements.

"Low-impact technology, like rooftop solar, is leading to a cleaner, cheaper and more efficient energy future, but it can be difficult and time-consuming figuring out if solar is right for a home or business," said Patrick Snell, External Affairs Coordinator for The Nature Conservancy. "We're a proud supporter of this program because it breaks down the logistical

barriers and brings a community together with the professional and educational materials they need.”

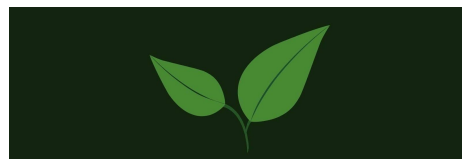
The program is administered by the MREA at no cost to the communities. This type of program has been successful in other Iowa communities, including Waukee, Dallas County, Linn County and Johnson County.

“Over the past several years we have helped educate thousands of property owners all over the Midwest about solar,” said Peter Murphy, Solar Program Director for MREA. “There’s a huge demand for information about solar, and folks are learning that it’s no longer an inaccessible technology of the future, but rather it’s available to them right now.”

**The schedule for our free virtual Solar Power Hour events is listed below. Click on a date to register:**

- [7/10 Friday 12-1PM](#)
- [7/14 Tuesday 12-1PM](#)
- [7/23 Thursday 1-2PM](#)
- [7/29 Wednesday 6-7PM](#)
- [8/3 Monday 12-1PM](#)
- [8/12 Wednesday 6-7PM](#)
- [8/18 Tuesday 6-7PM](#)
- [8/26 Wednesday 7-8PM](#)
- [9/2 Wednesday 12-1](#)
- [9/8 Tuesday 6-7PM](#)
- [9/11 Friday 12-1PM](#)
- [9/15 Tuesday 6-7PM](#)

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