**Population:** 15,990  
Source: US Census Fact Finder 2017 Estimate

**Median Household Income:** $55,634  
Source: US Census Fact Finder 2017 estimates

**Median Age:** 34.7  
Source: American Community Survey 5 year estimates 2017

**Potential Labor Force Total:** 377,779  
Source: Iowa Workforce Development Indianola Laborshed 2016

**Traffic Counts**  
Daily traffic counts as high as 20,700 along the Highway 65/69 and 12,000 along Highway 92 (as of 2016). 
Source: Iowa DOT Traffic Counts 2016

**Development Assistance Tools**  
Depending on project, tax abatement, tax increment financing (TIF), USDA Rural Development, and other programs could be available to assist with development.

**Commercial Abatement Policy**  
Each project is considered on a case by case basis. If minimum requirements are met, a 4 year sliding scale tax abatement schedule would be as follows:

1. **1st Year** - 80%
2. **2nd Year** - 60%
3. **3rd Year** - 40%
4. **4th Year** - 20%

**Municipal Fiber**  
Indianola Municipal Utilities provides Community Wide Fiber Telecommunications Services to all residents and businesses within city limits. Standard Internet speeds up to 1GB. Higher speeds available upon request.

**Connectivity**  
8 mins to Hwy 5 Bypass  
9 mins west to Interstate-35  
21 mins to Interstate 80  
16 mins to DSM International Airport

**Quick access to metro amenities:**  
22 mins to Downtown Des Moines
(Wells Fargo Arena, Principal Park, State Capital, Court Ave, etc.)  
22 minutes to Adventureland Amusement Park  
26 mins to Jordan Creek Mall

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**Population:** 50,163  
8.5% population growth from 2010 to 2017  
Source: US Census Fact Finder 2017 estimates

**Median Household Income:** $71,514  
Higher than state and national median incomes  
Source: US Census Fact Finder 2017 estimates

**Median Age:** 38.2  
Source: US Census Fact Finder 2017 estimates

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