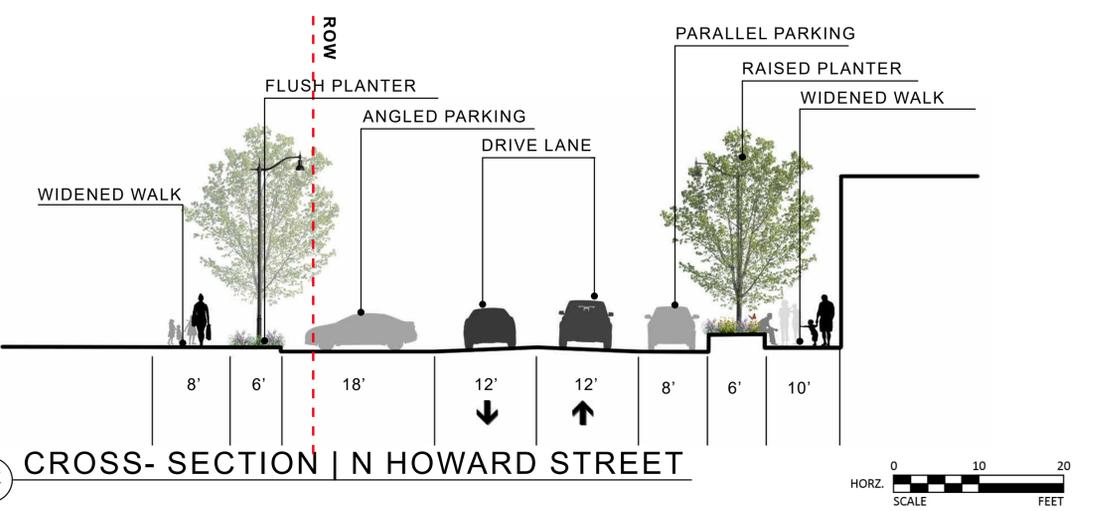
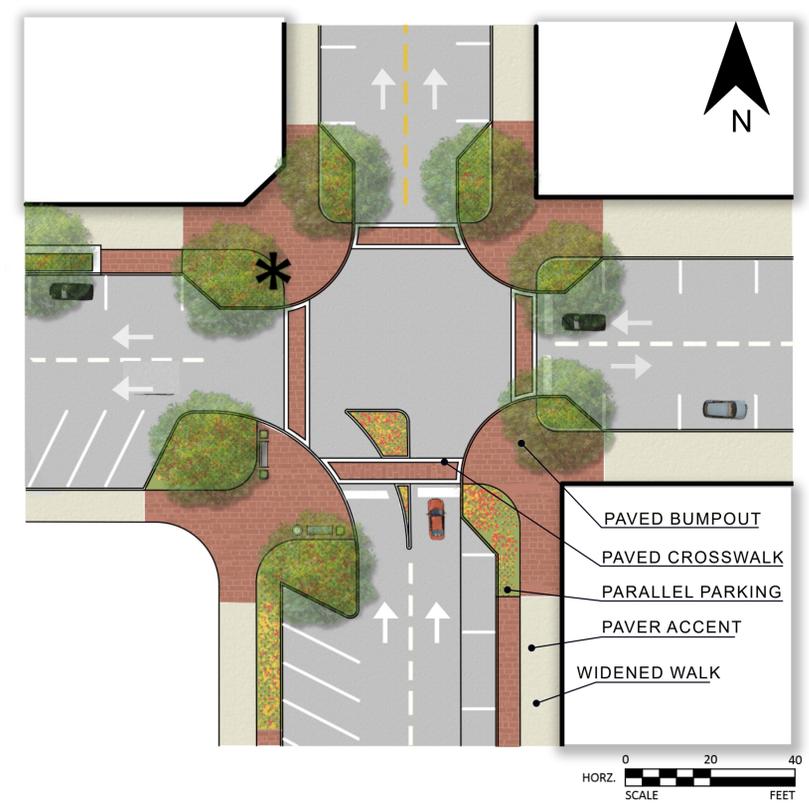
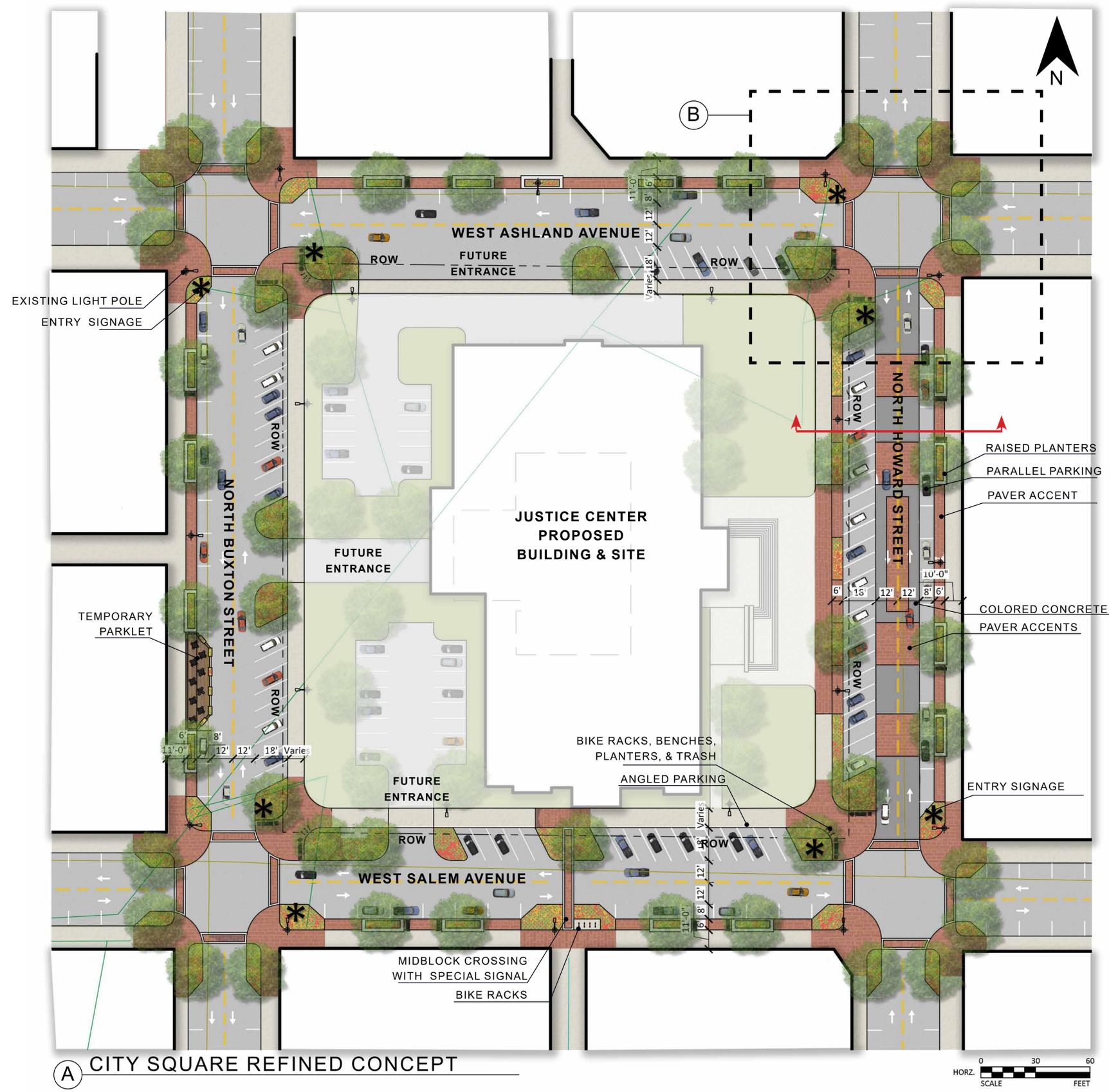


CITY SQUARE REFINED CONCEPT

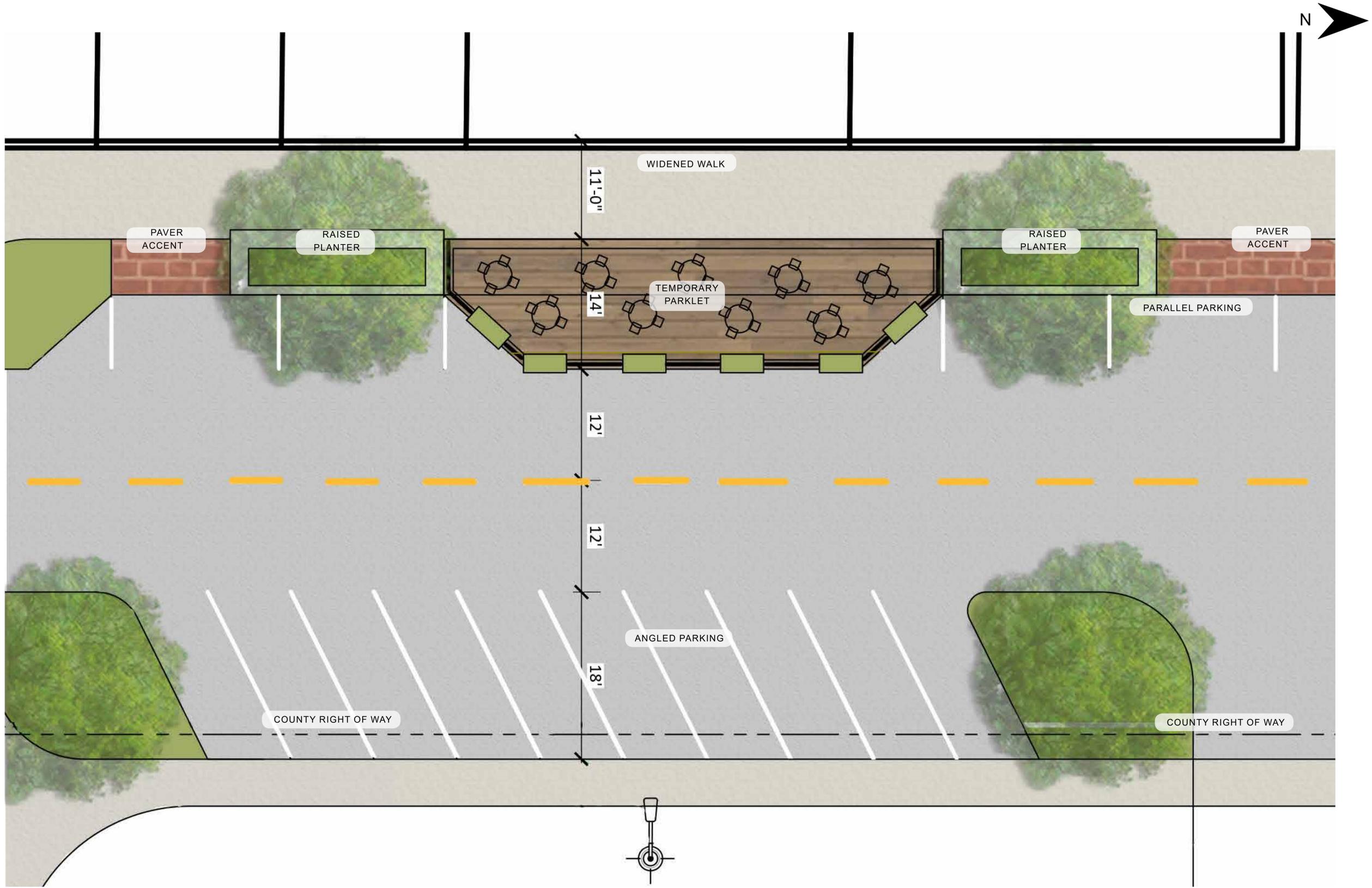


Street Parking Numbers:
(Each count includes new proposed drives)

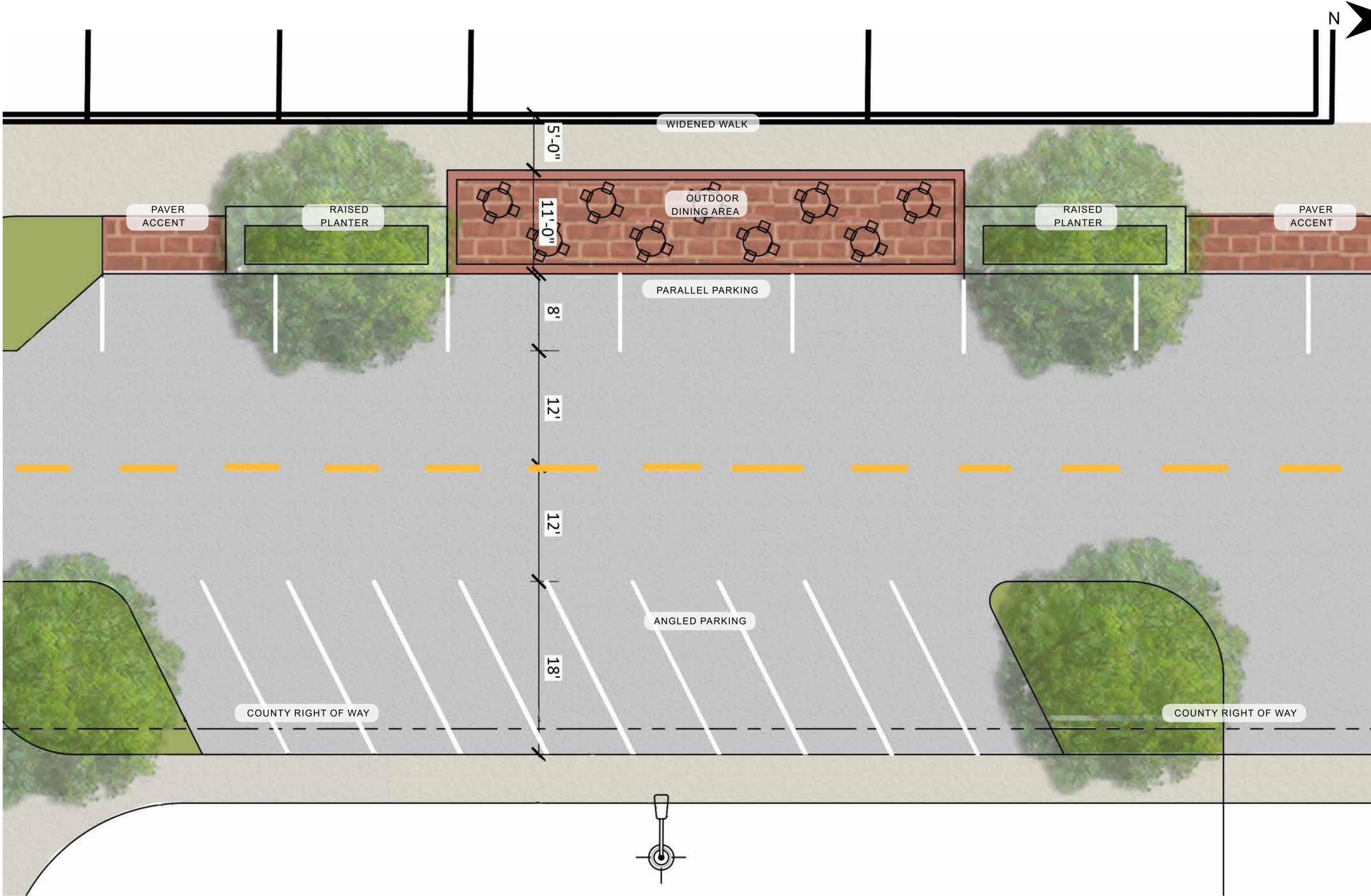
Existing Parking – **166** stalls
 Proposed Parking – **131** Stalls
 Total Loss – **35** Stalls

Public Lots Parking – **304** Stalls

OPTION A - REMOVABLE PARKLET



OPTION B - OUTDOOR DINING AREA



CITY SQUARE IMPROVEMENTS VIGNETTE

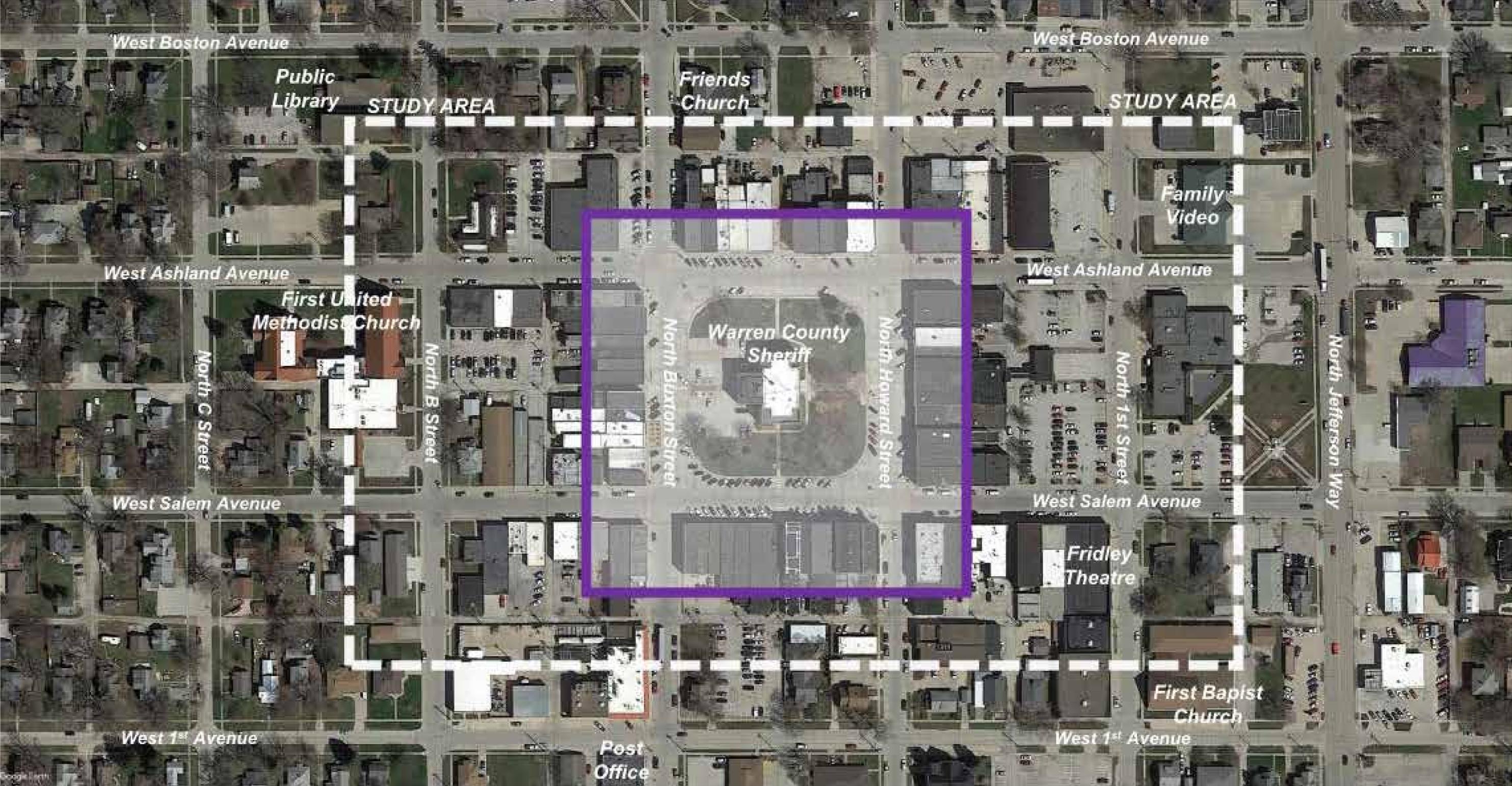


MAY, 2019

INDIANOLA DOWNTOWN | CITY SQUARE IMPROVEMENTS
INDIANOLA, IA



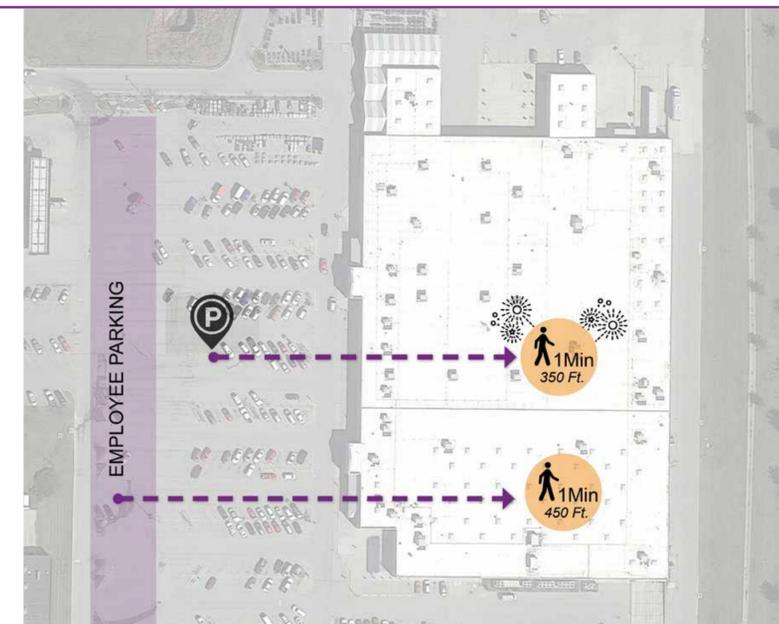
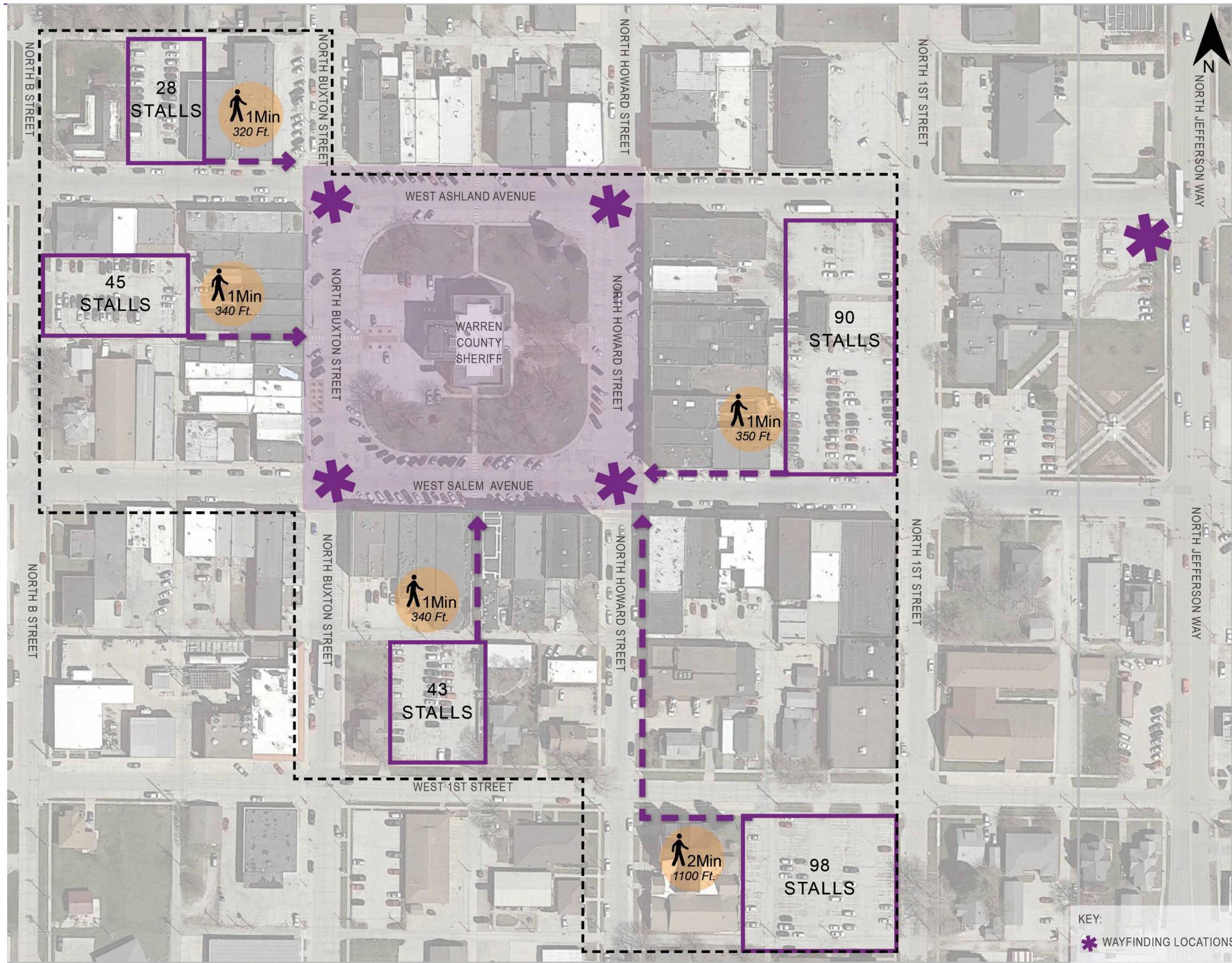
CITY SQUARE CONTEXT MAP



STEERING COMMITTEE - OBJECTIVES

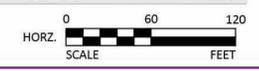
- Direction of Traffic (**TWO-WAY** or **ONE-WAY**)
- How can the city square be a **destination? WOW FACTOR**
- **ON-STREET PARKING**; not enough because full from employees of businesses
- Metered parking undesired - 2 hour limit
- Improvements should make Indianola **UNIQUE**
- Focus on adjoining businesses
- Today downtown is car friendly - not **PEOPLE FRIENDLY**
- Need more **GREEN** on the square
- **WAYFINDING** to connect downtown district (Opera House, Simpson, etc.)
- **ART INTEGRATION**
- **BUSINESSES** are task oriented, we want **EXPERIENCE** oriented

DISTANCE STUDY & WAYFINDING



DISTANCE STUDY | INDIANOLA WALMART

KEY:
* WAYFINDING LOCATIONS



PREFERENCE BOARDS - MATERIALS

FURNITURE



PAVEMENT



PLANTERS

