



September 20, 2019

Candidate Name  
Candidate Address  
Indianola, Iowa 50125

Dear Candidate:

On behalf of the employees of the City of Indianola, thank you for your willingness to seek election to the office of City Councilperson. Our community relies on the dedication of individuals, like yourself, who have pride in Indianola, compassion for our neighbors and the initiative to become involved in the democratic process.

We realize that running for office is not an easy decision and one that can seem a bit overwhelming. Accordingly, the staff and I wanted to share *some* initial resources that you may find informative and helpful as you begin your campaign. These resources include:

- A candidate guidebook prepared by the Iowa League of Cities;
- Relevant sections of the City Code concerning elected offices;
- The City's approved Strategic Plan;
- The City's approved Comprehensive Master Plan (currently in the process of being update); and
- The City's current budget.

Since this information requires a significant amount of paper, we are initially providing a list of the websites where this information may be found (see following page). We are more than happy to provide hard copies upon request.

In addition to the information noted above, a weekly email that contains updates on a variety of projects and initiatives is sent to all our elected. Unless there is an objection, I will start including you on these email updates. Please know that I do not share your email addresses.

Lastly, if you would like to get together to review the provided materials, current and future projects, or any other City matter, please feel free to contact me at (515) 962-5274 or [rwaller@indianolaiowa.gov](mailto:rwaller@indianolaiowa.gov).

Thank you again for your commitment to our community.

Sincerely,

Ryan J. Waller  
City Manager

CC: Mayor & City Council  
City Department Heads  
Douglas Fulton, City Attorney

## Candidate Resources

**A candidate guidebook prepared by the Iowa League of Cities:**

<https://www.iowaleague.org/members/Publications/CandidatesGuide2019.pdf>

**Relevant sections of the City Code concerning elected offices:**

<http://indianolaiowa.gov/DocumentCenter/View/88>

- see PDF page 50 for Mayor
- see PDF page for 54 for Council

**The City's approved Strategic Plan:**

<http://indianolaiowa.gov/DocumentCenter/Home/View/4825>

**The project site for the City's update of the Comprehensive Master Plan:**

<https://www.indianolaiowa.gov/801/Comprehensive-Plan-Update>

**The City's approved Comprehensive Master Plan:**

<http://www.indianolaiowa.gov/DocumentCenter/View/556>

**The City's current budget:**

<http://indianolaiowa.gov/DocumentCenter/View/9425/2020BudgetPresentationDocument?bidId=>